

## **EY Foundation logo use and conditions**

In order to obtain approval for the use of the EY Foundation logo, the external user must agree to the following instructions and conditions.

### **Guidance on use of the EY Foundation logo**

The EY Foundation logo is rendered in a specific configuration and should not be altered in any way other than resizing proportionately. Under no circumstances should other logos be developed.

### **Usage instructions**

The EY Foundation logo consists of the following:

- ▶ The EY letters
- ▶ The word 'Foundation'
- ▶ The small beam

Under no condition can the elements that make up the EY Foundation be used individually.

### **Clear space**

When using the logo, a certain amount of clear space must surround it to maintain its visual integrity. No other elements may intrude on the clear space.

- ▶ The clear space is based on the height of the letter E within the logo.
- ▶ In most circumstances, the clear space is one E height left right and bottom.
- ▶ From the top of the small beam, the clear space from the highest point of the Beam is one third of the cap E height.
- ▶ It is preferred that no graphic element be placed directly above, below or adjacent to the logo.

### **The Use of the EY Foundation logo over imagery**

The EY Foundation logo can be applied over a full bleed image, if appropriate:

- ▶ The EY logo must be legible. If the grey logo is not appropriate, the white logo can be use. NB: the small beam must be produced in EY Yellow.
- ▶ The logo cannot 'interact' with the image

**Approval of use**

When the logo has been applied please send to [communications@eyfoundation.ey.com](mailto:communications@eyfoundation.ey.com) for final approval. This will take no longer than 24 hours, but please plan accordingly.

**Please complete and sign the logo release form on the following page**

## **EY Foundation logo use signature release form**

The EY Foundation logo will be used solely for:

[Third party to add details of use here, be specific on the application and if possible the duration of the agreement. Include URL address, if relevant].

I agree to remove the logo after [insert number] months.

I am an external user of the EY Foundation logo and I agree to the terms of use as described overleaf.

Logo user's name:

Logo user's email:

Logo user's telephone:

Logo user signature:

My EY Foundation contact is: XXX

**Please submit an electronic copy of the signed release form to XXXX**