



EY Foundation logo use and conditions

In order to obtain approval for the use of the EY Foundation logo, the external user must agree to the following instructions and conditions.

Guidance on use of the EY Foundation logo

The EY Foundation logo is rendered in a specific configuration and should not be altered in any way other than resizing proportionately. Under no circumstances should other logos be developed.

Usage instructions

The EY Foundation logo consists of the following:

- ▶ The EY letters
- ▶ The word 'Foundation'
- ▶ The small beam

Under no condition can the elements that make up the EY Foundation be used individually.

Clear space

When using the logo, a certain amount of clear space must surround it to maintain its visual integrity. No other elements may intrude on the clear space.

- ▶ The clear space is based on the height of the letter E within the logo.
- ▶ In most circumstances, the clear space is one E height left right and bottom.
- ▶ From the top of the small beam, the clear space from the highest point of the Beam is one third of the cap E height.
- ▶ It is preferred that no graphic element be placed directly above, below or adjacent to the logo.

The Use of the EY Foundation logo over imagery

The EY Foundation logo can be applied over a full bleed image, if appropriate:

- ▶ The EY logo must be legible. If the grey logo is not appropriate, the white logo can be used. NB: the small beam must be produced in EY Yellow.
- ▶ The logo cannot 'interact' with the image

Approval of use

When the logo has been applied, please send to communications@eyfoundation.ey.com for final approval. This will take no longer than 2 working days, but please plan accordingly.

Please complete and sign the logo release form on the following page

EY Foundation logo use signature release form

The EY Foundation logo will be used solely for:

[Third party to add details of use here, be specific on the application and if possible, the duration of the agreement. Include URL address, if relevant].

I agree to remove the logo after [insert number] months. (This does not include use in dated content e.g., social media posts, articles etc where a clear publishing date is provided)

I am an external user of the EY Foundation logo, and I agree to the terms of use as described overleaf.

Logo user's name:

Logo user's email:

Logo user's telephone:

Logo user signature:

My EY Foundation contact is: XX

Please submit an electronic copy of the signed release form to [EY Foundation contact] at [Email] and communications@eyfoundation.ey.com.