

EY Foundation

Impact Report 2018/19



EY Foundation

The EY Foundation helps young people facing barriers to entering the workplace and supports social entrepreneurs scale up sustainably. Our deep understanding of both sides of the labour market means our programmes successfully bridge the gap between young people and employers.

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Welcome

This is our review of the EY Foundation's impact over the past year. Supporting over 4000 young people and social entrepreneurs from July 2018 to June 2019, the theme throughout is increased impact, both in terms of total numbers and the depth of change we achieved.

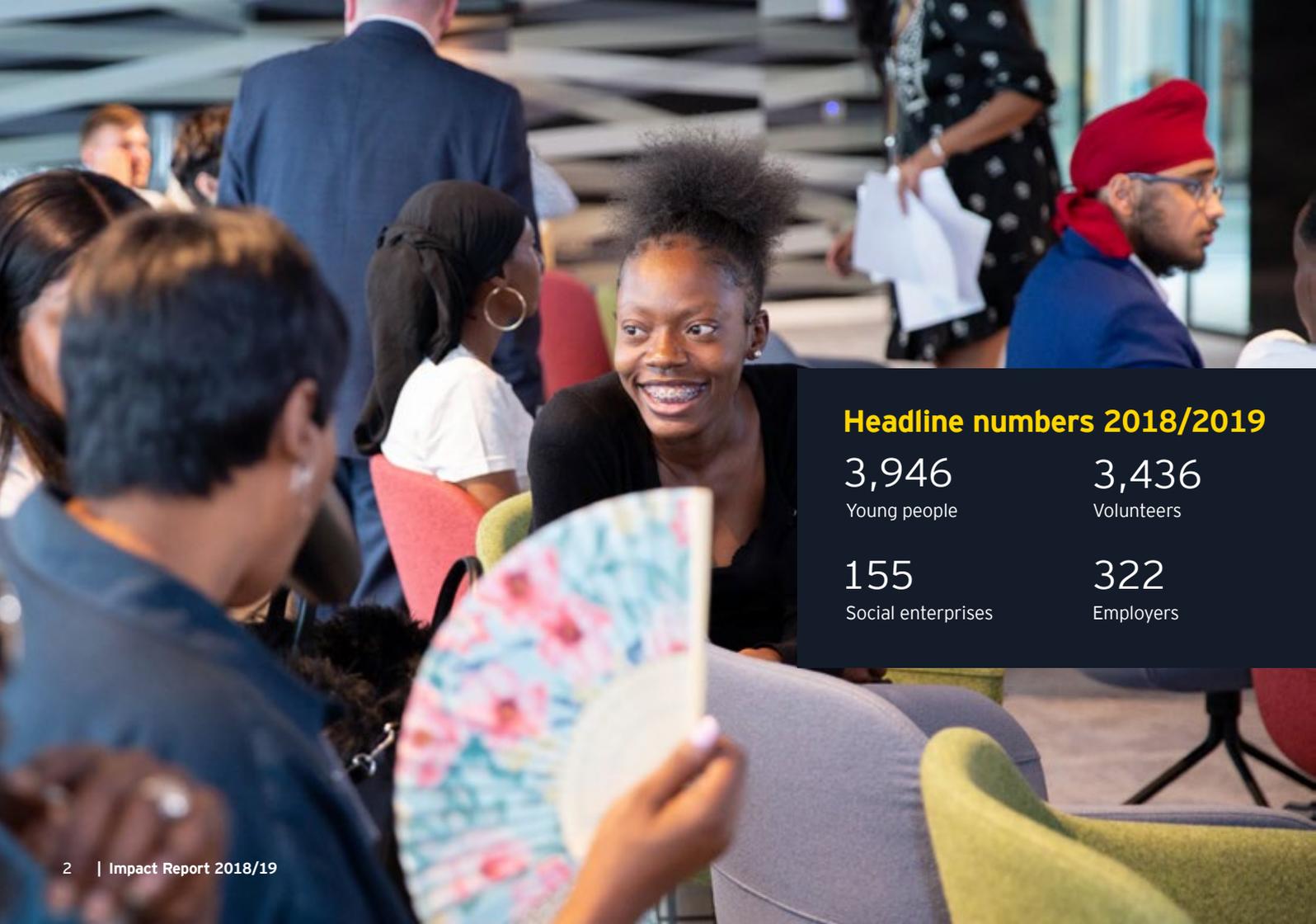
Connecting young people and employers, collaboration runs through everything we do. From the launch of a primary school pilot with the North East Local Enterprise Partnership, to new partnerships with employers and grant funders, we are building relationships that achieve sustainable, long-term impact for young people furthest away from the labour market.

Our four core programmes place a laser-like focus on helping young people secure fulfilling employment and social entrepreneurs grow their business. This in turn helps employers to engage diverse, untapped talent who have the skills and experience they need.

To delve further into the numbers and find out more about our activity and the people we supported, [click here](#).

Maryanne Matthews, EY Foundation Chief Executive and
Patrick Dunne, EY Foundation Chair





Headline numbers 2018/2019

3,946
Young people

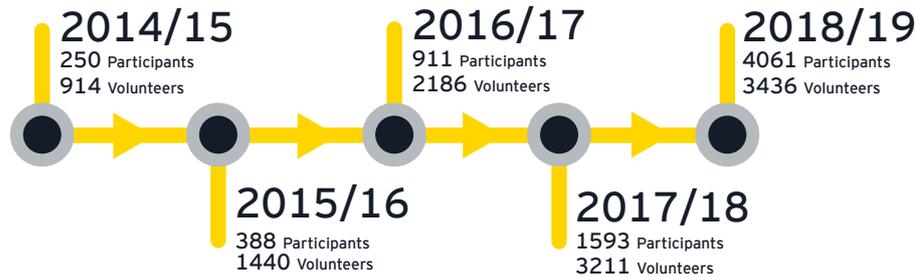
3,436
Volunteers

155
Social enterprises

322
Employers

Five years of growing impact

Launching as an independent charity on 1st July 2014, we have grown year-on-year to help more young people find a route into employment, education or training and support social entrepreneurs to grow.



Total numbers over 5 years

6,743
Young people

875
Employers

11,187
Volunteers

407
Social enterprises



Our programmes



“

The programme made me realise how important networking is. It was a bit intimidating at first coming to the building and being in a completely new environment. The whole experience has made me feel much better about meeting new people and entering the world of work.

Ben, Smart Futures, Glasgow

Smart futures

Ten-month programme for young people who have been eligible for free school meals. The programme offers the opportunity to develop employability skills whilst completing a paid two-week work experience placement. Participants work towards a Chartered Management Institute (CMI) Level 2 adult qualification and receive ten months of mentoring support.

Presentation skills



■ Pre Programme
■ Post Programme

Networking skills



■ Pre Programme
■ Post Programme

Transferrable skills development on the Smart Futures programme

Self confidence



■ Pre Programme
■ Post Programme

Networking skills



■ Pre Programme
■ Post Programme

Transferrable skills development on the Our Futures programme

Our future

This programme supports young people qualifying for free school meals and who face significant barriers to entering the labour market. We work in partnership with employers, who offer three weeks paid work experience to young people. There is a focus on transferrable skills development, giving participants the opportunity to develop their skillset to become more employable. Like Smart Futures, participants can gain a CMI Level 2 adult qualification and receive six months of mentoring support.

“

The programme gave me the opportunity to boost my confidence and helped me decide on my future goal to become a civil engineer.

Alijan, Our Future, London



Employability workshops

Workshops delivered to students in England and Scotland. Introduce young people to a range of careers, employability skills training and quality employer connections. Key outcomes of this programme are to improve interview preparation, presentation, teamwork, attitude to work, confidence and raise awareness of the career options available.



Workshops delivered in schools and at our offices across the UK



Of participants would recommend them to a friend



Of volunteers rated their experience on programme as Good or Excellent

Accelerate

This programme helps social enterprises to grow and thrive, increasing their impact on local economies and creating social change. We provide in-depth business support and mentoring, with access to skills training from business coaches, workshops, networking and project support. Each social enterprise will receive at least 35 hours of pro bono support over a twelve-month period.



“

The training events were valuable, it's the initiative of the entrepreneur to make the most of the experience. It really is a great programme and all in all a very positive experience.

Pranav Chopa, CEO, Nemi Teas,
Accelerate, London



Of social enterprises increased their turnover since starting on the Accelerate programme



Of the organisations attributed their turnover growth to their experience gained whilst on the Accelerate programme



Employers

Central to the way we operate are the employers we work with, who help us build a bridge between young people and business. Increasing numbers of employers are working with us because of the multiple benefits our programmes provide.

“

As a company we're very keen on supporting our local community and pleased that we were able to provide opportunities that these students may have struggled to access without the programme. We feel working with the Our Future programme has been an excellent initiative to be involved in.

ERA Home Security, Our Future, work experience provider, Wolverhampton, England



The employer benefits of the programmes include:

- ▶ Engagement with a more diverse group of young people
- ▶ Helping employees to grow their skills through volunteering
- ▶ Improving their recruitment practices
- ▶ Supporting their local community
- ▶ Opportunity to work collaboratively to develop a tailored programme



Of work experience providers would recommend taking part to other businesses



Of work experience providers improved their understanding of challenges faced by young people



Of work experience providers would hire an EY Foundation participant as a result of the programme



Volunteers

The thousands of people who volunteer are an essential part of our growth and are vital to the delivery of our programmes. It is a great way to develop skills, build networks, enjoy new experiences and have a positive impact on young people and entrepreneurs. Volunteering opportunities include being a mentor, facilitating programme delivery and sharing your work story with young people.



Of volunteers said they would volunteer with the EY Foundation again



Of volunteers said their knowledge and experience of the challenges faced by young people improved as a result of their experience



Of volunteers believe young people benefitted significantly from the programme

“

Working with the young people has given me an opportunity to realise the importance and benefits of having good experiences in the working environment. The confidence and personal development you see in such a short time in these young people is remarkable.

Joshua McShane, volunteer



Income generation

Core funding comes from a five-year agreement with EY, but independent income continues to grow. Our increasingly diverse funding mix includes funding from employers, traditional fundraising and new funding partners, such as the Mercers' Company and the Careers and Enterprise Company.



“

It is humbling to meet people coming into the Foundation programmes and seeing their lives change for the better as they realise their potential and see the opportunity before them. The Foundation is about changing lives and does exactly that.

Crispin Lyden-Cowan, Sahara Trek fundraiser

3.4m Total income

3.2m Total expenditure

Total income up **13%** from 2018



£4 raised for every £1 invested in fundraising



... in every pound spent on charitable activities



Looking to the future

Over the next twelve months – and beyond – we will continue to challenge ourselves to make the biggest possible impact. This includes a commitment to increase support for young people facing multiple barriers to the labour market. Building on the progress made over the past year, we will collaborate across business, public sector and the beyond profit sector to create systemic change.





New activity will include:

- ▶ New programme for care experienced young people. Developed through the input of over 70 young people with lived experience, our approach responds to the specific needs of young people facing some of the biggest barriers to securing meaningful employment
- ▶ Launch of a Youth Advisory Board. This group of 17-25 year olds will put the voice of young people at the head and heart of the decision making process in the Foundation
- ▶ With the support of The Mercers' Company, we will deliver Smart Futures, Our Future and employability workshops in the Borough of Lewisham for the next three years
- ▶ In partnership with Chance UK and Leap Confronting Conflict – supported by a grant from the Paul Hamlyn Foundation – a new collective impact model will get underway to improve outcomes for young people in three English towns



Thank you!

Everything included in this report has only been possible because of the volunteers, fundraisers, employer partners and other supporters who have worked with us. For those of you who have supported us for the first time, to those who have been with us from the very start, we want to say a huge thank you!

Get involved

There are many ways to support the EY Foundation. If you are an employer, potential collaborator, grant body, volunteer or fundraiser we'd love to hear from you. Get in touch here: enquiries@eyfoundation.ey.com

The EY Foundation

About EY Foundation

The EY Foundation is a UK registered charity that works directly with young people, employers and social entrepreneurs to create or support pathways to education, employment or enterprise. EY Foundation operates and is incorporated independently of EY and is governed by a separate trustee board.

The EY Foundation is a charitable company registered in England and Wales and Scotland with registered charity number 1157154 and SC045076. It is also a member firm of Ernst & Young Global Limited.

The EY Foundation, 1 More London Place, London SE1 2AF

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