

EY Foundation Media Kit

**last updated June 2026*



 EY Foundation

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The EY Foundation (EYF) supports young people from low-income backgrounds to unlock their potential and succeed in the workplace. Our ambition is to enable all young people on Free School Meals to have the to have an employment and earnings potential that is equitable to other young people in the UK.

Operating in regions across the country, we provide the knowledge, skills and experience needed to tackle the specific barriers young people face in each location. We will do so in collaboration with employers and key partners, through employability skills programmes, scalable digital interventions, and by leveraging our convening power to influence systemic change.

For headline statistics and data please access our most recent [Impact Report](#).

For all media requests, use of our logo, or access any further media assets, please contact communications@eyfoundation.ey.com.

Coverage of our work and campaigns

Click on photos to open links

IFOW 'Channel Motivation' Report



Access their skills campaign



Inclusive Recruitment



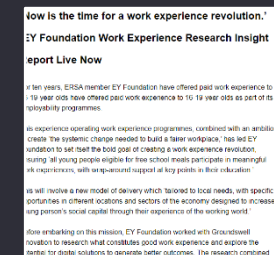
The Business Case for Social Mobility: A Guide for SMEs



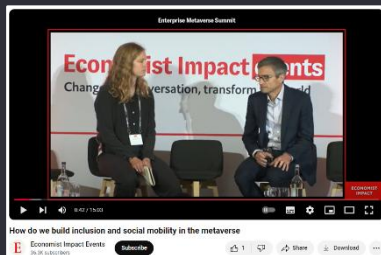
Intrinsic and internal motivation



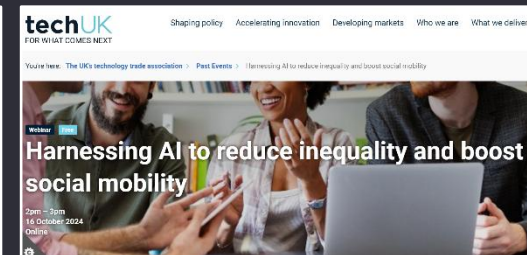
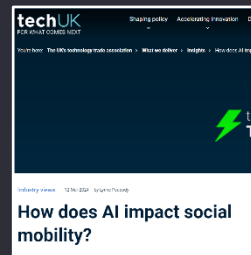
Work experience revolution



Economist Employers Panel



AI and Social Mobility



Speak to our leadership team



Lynne Peabody, EY Foundation CEO - [LinkedIn](#), [Instagram](#)

Speak to me about: social mobility; youth employment; EY Foundation news; charity leadership; the role of business in driving social change; cross-sector collaboration; and sustainability.

Find me on: [A labour conference](#) facilitating a roundtable with Institute for the Future of Work on the importance of intrinsic motivation on the development of human-centric skills; the Lord Mayor's Appeal's '[AI and Equitable Opportunity](#)' webinar, speaking about the opportunities and risks of AI as it transforms the workplace; and on a [Tech UK blog](#) on 'building a future ready workforce for the AI revolution', as well as contributing as a [Royal Voluntary Service Board member](#) and ACE programme Board member.



Jodie McNally, Chief Programmes Officer - [LinkedIn](#)

Speak to me about: Young people; youth advisory boards; impact; SEND; school avoidance; and mental health.

Find me on: [The Value Exchange podcast](#) speaking on how everyone can play a role in delivering social value and the [Her Career, Her Code podcast](#) on purpose; and a [Makematic interview](#) about the Foundation.



Liz Crossley, Chief Financial Officer - [LinkedIn](#)

Speak to me about: Excellence in Charity Finance functions; supporting a charity through a merger; and good charity Governance.



Ewan Bennie - Director of Communications and Influence - [LinkedIn](#)

Speak to me about: Technology and social mobility; intrinsic motivation and social mobility; youth voice; employer behaviour change; diversity in the charity sector.

Find me on: [The Economist's Metaverse Summit](#) speaking about how social mobility can be tackled in this fast-emerging virtual world.



Tom Lewis Reynier- Director of Income & Partnerships - [LinkedIn](#)

Speak to me about: Big scale corporate partnerships with social sector organisations and driving impact and growth through philanthropy, as well as regional opportunities to build cross sector partnerships to tackle social immobility

If you would like to contact a member of the [EY Foundation team](#) for an interview, quote, or comment please reach out to communications@eyfoundation.ey.com.

Speak to our Youth Voice Forum

EYF's Youth Voice Forum (YVF) is our core youth voice group, ensuring that the thoughts and opinions of young people are central to our work. We want to ensure that young people have a say in what we do, and how we develop as an organisation, ensuring that we are meeting their diverse needs.

This group will also support our external influencing work, ensuring more equitable outcomes for young people from a low-income background by advocating for Social Mobility

Each of our YVF members have been appointed into representative roles which reflect their areas of interest. Please find their bios and related interests within this document.

If you would like to engage a member of our YVF for an interview, quote, or comment please contact communications@eyfoundation.ey.com.

Abdul



Employer and Corporate Partnerships Representative

Working on building a network of employers who are passionate about our work and want to support us. You can find out more [here](#).

Why did you want to join EYF's YVF?

I wanted to join the EYF Youth Voice Forum because I'm ambitious about my own development, but I'm equally driven to helping others access opportunities they might not see. Growing up, I saw how talented young people from low socio-economic backgrounds often lacked guidance and representation. The forum gives me a platform to turn that into impact by sharing lived experience, influencing decisions, and advocating for more inclusive early-career pathways. It aligns with my ambition to be a leader who creates opportunities and not just benefitting from them.

What do you hope to achieve by the end of your tenure?

By the end of my tenure, I hope to have used my voice to positively influence how EY Foundation supports young people, particularly around social mobility and access to skills development. I want to help raise awareness of the barriers many young people face, ensuring lived experiences are reflected in decisions and programme design.

Alongside this, I hope to develop strong collaboration and communication skills by working with diverse peers and EY professionals, contributing thoughtful feedback that helps strengthen existing initiatives. Ultimately, I want to leave knowing I've helped shape more inclusive, practical pathways into employment while growing as a confident advocate and leader.

Amena



Youth People Services Representative

Working on our direct programme delivery work, ranging from short term interventions to our high impact programmes, and how we engage with our volunteers. You can find out more [here](#).

Why did you want to join EYF's YVF?

I wanted to join EYF's Youth Voice Forum because I truly care about social mobility and ensuring that young people from low-income backgrounds have access to meaningful opportunities. Having graduated from Smart Futures myself, I understand the impact EYF can have on the career development of young people. The forum also offers a unique chance to develop key skills such as leadership, communication and collaboration, while working alongside other amazing young people to influence change and represent youth perspectives.

What do you hope to achieve by the end of your tenure?

By the end of my tenure, I hope to have contributed to shaping EYF's work by sharing completely transparent and honest youth insight and supporting the development of existing programmes. I also aim to grow personally by strengthening my confidence, teamwork and advocacy skills, while making sure young people's voices are actively listened to and valued. On the whole, I would like to see more accessible and inclusive pathways into employment, particularly for young people who face social or economic barriers. Through EYF's work, I hope to help promote greater awareness of social mobility and support initiatives that empower young people with the skills, confidence and opportunities they need to succeed!

Gabriel



Digital Representative

Finding new innovative ways to provide work experience and employability skills training. You can find out more [here](#).

Why did you want to join EYF's YVF?

I wanted to join the EY Foundation's Youth Voice Forum because I have seen firsthand how structural barriers, rather than a lack of talent or ambition, shape the opportunities available to young people. Those experiences pushed me to look beyond individual success and focus on how systems can be redesigned to work more fairly and effectively.

I see this role not simply as a platform to be heard, but as a responsibility to contribute to meaningful, long-term change in how access, education, and work are approached.

What do you hope to achieve by the end of your tenure?

I hope to have contributed, drawing on my lived experience, to a clearer and more honest understanding of the barriers young people face in accessing education and employment, and how these can be addressed in practical ways. I would like to help ensure that young people's lived experiences continue to inform the development of the EY Foundation's work.

Humaira



Youth People Services Representative

Working on our direct programme delivery work, ranging from short term interventions to our high impact programmes, and how we engage with our volunteers. You can find out more [here](#).

Why did you want to join EYF's YVF?

I wanted to join EY Foundation's Youth Voice Forum because helping others is something I've always done and will continue to do in any way I can. I aspire to work in the mental health sector in the future, and being a part of the forum would allow me to grow both personally and professionally while contributing to meaningful change that supports young people and social mobility.

What do you hope to achieve by the end of your tenure?

By the end of my tenure, I hope to have developed a deeper understanding of the challenges young people face in education, particularly around confidence and social mobility. I want to have contributed meaningful ideas, helped represent youth perspectives, and grown in confidence, communication, and leadership skills while learning how to effectively amplify the voices of young people. Most importantly, I hope to know that my involvement has made a positive difference, even in small but impactful ways.

Isaac



Communications Representative

Working on how we communicate both internally and externally about what's going on at the EY Foundation

Why did you want to join EYF's YVF?

I wanted to join the YVF because I want to help shape the standard of how organisations and government support young people from low-income backgrounds. I also wanted to be part of a space that shows what is possible when we genuinely invest in young people.

What do you hope to achieve by the end of your tenure?

By the end of my time on the YVF, I want to leave with a "Portfolio of Impact", knowing that I've represented the concerns and experiences of young people well. I also want to have challenged assumptions about our capability for success and helped ensure that we are taken seriously in spaces like this.

Jennifer



Digital Representative

Finding new innovative ways to provide work experience and employability skills training. You can find out more [here](#).

Why did you want to join EYF's YVF?

I wanted to join the EYF's Youth Voice Forum because I have a passion for social mobility and working with young people. I want to advocate for people whose voices may be quieter than the rest.

What do you hope to achieve by the end of your tenure?

By the end of my tenure, I hope to have built long lasting relationships with the members of the YVF and other people I meet through networking and events. Overall, I hope to make an impact towards EY Foundation's work supporting young people from low-income backgrounds.

Nana-Hasia



Influence and Impact Representative

Working collaboratively (with local and national government and employers) to identify and address gaps in support and remove employment barriers for all young people eligible for Free School Meals. You can find out more about this work [here](#).

Why did you want to join EYF's YVF?

Discussions on social mobility can sometimes exclude some voices. For me, social mobility is about empowering all people with the knowledge and resources to self-actualise. I believe the EYF's Youth Voice Forum is a great place to include unconventional voices and take action to enhance social mobility.

What do you hope to achieve by the end of your tenure?

I hope to help broaden the discussion on social mobility and help empower young people to pave their own path by working alongside other members of the YVF and the partnerships the EYF has to offer.

Sarah



Communications Representative

Working on how we communicate both internally and externally about what's going on at the EY Foundation

Why did you want to join EYF's YVF?

What drew me most to the Youth Voice Forum was the chance to contribute to bridging the gap between lack of opportunity and connecting young people to more opportunities. I have also benefitted from social mobility schemes that helped me gain opportunities that would've been hard for me to experience had they not existed - and the EYF's commitment to helping young people access further guidance in their careers resonates with me strongly.

What do you hope to achieve by the end of your tenure?

I hope that I can contribute to projects that help reach young people and have their needs met, so young people can be best represented in the programmes the Foundation produces. I'm also excited to learn more about how young people from different backgrounds experience employment issues and the opportunity to collaborate with the other YVF members, as the more opinions we can gather the greater the possible outcome!

Sumayyah



Employer and Corporate Partnerships Representative

Working on building a network of employers who are passionate about our work and want to support us. You can find out more [here](#).

Why did you want to join EYF's YVF?

I wanted to join the youth voice forum to be a part of creating more equitable outcomes for young people, regardless of socio-economic background. I'll have the opportunity to give young people the confidence in their future, that I lacked whilst growing up.

What do you hope to achieve by the end of your tenure?

By the end of my tenure, I hope to have helped ensure that your background is no longer viewed as a barrier to education or employment.

Tayiba



Fundraising Representative

Working on the different ways in which we secure sustainable income to support our work. You can find our more [here](#).

Why did you want to join EYF's YVF?

Growing up in a low-economic area, I've seen firsthand how talent is often overlooked simply because of a postcode. I know the feeling of having the ambition but lacking the 'right' connections or a clear roadmap to success. While I've worked hard to find my own path, I'm aware that many others are still locked out. I joined the Youth Voice Forum to turn my lived experience into advocacy: I want to help bridge that gap and ensure that 'opening doors' becomes the standard, not the exception.

What do you hope to achieve by the end of your tenure?

I hope to leave a legacy where youth voice is at the heart of corporate decision-making. I'm looking to bridge the gap between untapped talent and top-tier employers, ensuring that the recruitment process is as diverse as the world we live in. By the end of my tenure, I want to ensure that every young person, regardless of their socioeconomic status, has a clear, fair, and accessible path to a career they can flourish in.

Key Stats

- EY Foundation exists due to the inequalities in employment opportunities and outcomes facing the UK's two million 4-18-year-olds eligible for free school meals (FSM). That's 1 in 4 young people.
- Young people from a low-income background are three times more likely to be unemployed by the age of 27.
- As of November 2025, we've supported over 28,100 young people, fulfilled over 26,200 volunteer opportunities, and engaged with over 2,600 employers.
- Our 2024/25 Impact Report: [EY Foundation Impact Report 2024/2025](#)

Find us on social media here...

